

—Eltham Newsletter—

MEDIA KIT 2025




Eltham Newsletter

The Eltham Community Newsletter is a monthly A4-sized publication that connects local residents and businesses by sharing community news, events, and opportunities.

Designed to support and engage our vibrant town, the newsletter reaches a wide audience through print, email, and social media. It's an essential local resource for staying informed and involved in Eltham.




A recent issue of the Newsletter

Printed Copies Distributed 

150

Digital Subscribers 

180+

Top Post View in Social Media 

2,000+

ADVERTISING RATES

Front page 1/4	\$40
.....	
Front page 1/8	\$20
.....	
Inside full page	\$60
.....	
Inside half page	\$40
.....	
Inside 1/4 page	\$25
.....	
Inside 1/8 page	\$15
.....	

View ad size samples on the next page

Discounts and Special Offers

- Book 4 issues in advance: 20% off
- Association members: 20% off
- Members who book 4 issues in advance: 40% off

Deadlines

- Booking deadline is 5pm of the last day of each month.
- Final artwork must be submitted by 5pm on the 5th of each month.
- Late submissions may be subject to a rush fee or deferred to the next issue.

Note:

Rates are per issue, and require print ready material. Payment must be received at least 7 days before printing to secure your ad placement. Cancellations must be made at least 5 days before the booking deadline to avoid charges.

Inside 1/4 page: \$25
Inside 1/8 page: \$15

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TBA



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elthambizassn@gmail.com



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linkedin.com/company/eltham-business-association

